

Winners 2008 «Marco de Oro» Awards

Screen printing



Category: 2D printing on plastic

PEARL OF THE CARIBBEAN (CIRSA)
Company: *Universal de Desarrollos Electrónicos, S.A. (Terrassa)*

Screen printing on the Perspex surfaces of this recreational machine.



Category: Reproduction of a graphic, artistic or decorative work

MERIANA PERALTA
Company: *I.E.S. Emilio Campuzano (Bilbao)*

Screen printing on paper by students of different disciplines. The 70 x 100 cm work was divided into four parts (of A5 size) which made up a numbered, signed series by the creators to be inserted in a cultural magazine. Frequency modulation screen printing was used (133 micras) to reflect different tones and nuances.



Category: Direct transfer textile printing

THE ART OF MOTORCYCLE-
Guggenheim Bilbao Museo
Company: *Serigrafía Siete Mares, S.L. (Urduliz - Vizcaya)*

Screen printing of Jerzees 100% cotton T-shirt, reproducing the legendary Harley Davidson from the film Easy Rider in 9 colours.



Category: Reproduction of a graphic, artistic or decorative work

FOLIADA
Company: *Eulogio Rosales Galiñanes (Pontevedra)*

Hand-executed artistic screen printing on 300 g cotton paper. The 35 colours used were separated by hand without any machine intervention.



Category: Direct transfer textile printing

**KICKING MIRROR BALL-
DEPENDE IBIZA**
Company: *Serigrafía Siete Mares, S.L. (Urduliz - Vizcaya)*

Screen printing of Continental 100% cotton T-shirt. The way the two elements are placed accentuates the action in the image.



Category: Labels

**LABEL FOR INÉS MONCLÚS -
RESERVA DE LA FAMILIA 2004**
Company: *Relieves Egara (Terrassa)*

Screen-printed wine bottle label on matt white papier maché.

Awarded "Best In Show" In the screen printing category.



Special commendation from the jury for Innovation in screen printing training.

Pad printing



Category: 3D printing on plastic

PLAYBOY CAR

Company: Fly Car Model, S.L.
(Alicante)

Slot car made from plastic and pad printed.

Awarded "Best in Show" in the pad printing category.



Category: Printing on metal

JAGUAR SPOTS

Company: SISTAM
(Torelló - Barcelona)

Pad printing on packaging for a mascara tube made from anodized aluminium. This presented the particular difficulty of printing on an irregular conical shape with a significant consignment, requiring considerable time to prepare the machine.

Digital printing



Category: Advertising- rigid

REPSOL GENERAL SHAREHOLDERS MEETING 2008

Company: Sanca Servicios Generales a la Comunicación, S.A. (Madrid)

Graphic production for the decoration of this event held in May in Madrid. Furniture, interfacing and cladding the set with wood. Production of interior signage elements and pennants. Use of digital printing on featherweight board.



Category : 2D printing on plastic

MICROSOFT

Company: Sanca Servicios Generales a la Comunicación, S.A. (Madrid)

Production and application of 1,200m² of vinyl in record time (three nights) to decorate the Nuevos Ministerios Metro station in Madrid for Microsoft's latest campaign. Some 500 m² of vinyl alone were used to decorate the two vaulted ceilings. Digital printing was used.



Category: 2D printing on plastic

HYUNDAI, THE OFFICIAL ARCO 2008 CAR

Company: Sanca Servicios Generales a la Comunicación, S.A. (Madrid)

Production and application of vinyl to decorate the Campo de las Naciones Metro station in Madrid to celebrate Arco 2008, for which Hyundai was the official car. Different digitally-printed vinyl pieces were used to cover columns, passageways, the underneath of staircases and certain areas of the floor.



Category: Direct textile printing

MEDIANERA MAHOU (Sra. Rushmore)

Company: Sanca Servicios Generales a la Comunicación, S.A. (Madrid)

Digital printing on canvas. This work was done on cloth to which an eye-catching floral decoration was affixed — more than 1,000 bunches of a climbing plant — made from a weather-resistant material.

Special commendation from the jury for the integration of physical elements in the composition, resulting in an amazing visual effect..



Category: Reproduction of a graphic, artistic or decorative work

COMMEMORATIVE EVENT OF THE 200th ANIVERSARY OF 2ND MAY

Company: Sundisa, S.A.

Reproduction of six of Goya's works in oil on a canvas of more than 20 m². A giant jigsaw puzzle was also printed on 5 mm thick pieces measuring 60 x 40 cm, which was assembled on the ground at the Plaza de Oriente in Madrid.



Category: Other (vinyl printing and special assembly structures)

VODAFONE LIVE! LORRY

Company: Sanca Servicios Generales a la Comunicación, S.A. (Madrid)

Design, production and assembly of a lorry for Vodafone's advertising campaign. The towing engine was decorated with digitally-printed vinyl, explaining the challenge proposed by the campaign. The transparent trailer section was made from PET and included every comfort (air-conditioning, solar-filter sunroof, etc.).

Signage and illuminated signage



Category: Other (large format canvas)

SPYDERMAN (Diagonal 514)

Company: Sundisa, S.A.

Digitally-printed micro-perforated grid canvas to cover a building on the Diagonal Avenue in Barcelona for the advertising campaign for the Spiderman film.

Winner of "Best In Show" in the digital printing category.



Category: Signage

BLACKBOARD (ESCOLA NEN JESÚS)

Company: BB Gràfics, S.L. (Terrassa)

White signage on matt Mactac 9800 Pro vinyl for a façade of 35 x 14 m based on a dark grey sheet-steel panel. Execution problems: digitalizing the drawings and applying the vinyl to the sheet steel, which reached temperatures of more than 70 °C due to exposure to sunlight.

Winner of "Best In Show" for signage.

The jury



Chairman:

Josep Tobella, professor at Escuelas Profesionales Salesianas de Sarrià

Members:

Carme Vila, Fira de Barcelona
 Jordi Magre, Mactac Europe, S.A.
 Marc Artigas, Roland DG Iberia, S.L.
 Víctor González, Tecnohard, S.A.

Secretary:

Pere Serrat, Graphispack Asociación/asSTID